



Western Placer Waste Management Authority's 2023 - 2027 Strategic Plan

VISION *The WPWMA is recognized as a leader in solid waste management and resource innovation that contributes to our region's prosperity*

MISSION *Creating solutions and transforming waste into a resource for a sustainable environment and prosperous economy*

- CORE VALUES**
- *Transparent & Acts with Integrity*
 - *Collaborative*
 - *Exceeding Expectations*
 - *Reliable & Sustainable*
 - *Innovative*

STRATEGIC PRIORITIES

Engagement

- *The WPWMA will engage a wider reach of individuals, agencies, and businesses by utilizing existing relationships and building support with new neighbors and partners.*

Leadership

- *The WPWMA will take an active role in providing the systems needed for effective collaboration in achieving success for solid waste needs and diversion requirements of Participating Agencies, meeting the moment as local and industry leaders and experts.*

Reliability

- *The WPWMA will be an independent and reliable community resource. Member Agencies, customers, and regulatory/governing agencies can rely on the WPWMA to provide uniformity of service and exceed expectations in a sustainable way for employees, facilities, and the environment.*

Innovation

- *The WPWMA embraces new ways of thinking to benefit the quality of life in our region and facility operations.*

- GOALS**
1. *Improve outreach efforts, public education, and customer experience & service*
 2. *Enhance economic development and investment in innovation*
 3. *Increase material diversion and domestic reuse*
 4. *Establish well-planned facility infrastructure and ensure its proper maintenance and operation*
 5. *Maintain fiscally responsible systems*
 6. *Establish internal policy and inform regional policy*